

# **THE LATRIGG CHALLENGE**

**Circular Walk from Keswick climbing Latrigg (368m)**

**Saturday 20 June 2020**

**11am – 3pm**



**BROWN DOG**

Helping people with cancer

# CONTENTS

Page Number

3. Overview of the challenge – on Keswick’s doorstep
4. On the day (before the challenge) – walking to the start
5. The Latrigg Challenge – full detail and time-frame
6. Cost of doing the challenge – and how you can spread the cost
7. How to register and pay – so easy to do
8. **Fundraising** – the whole reason we are doing this
9. **Virgin Money Giving** – setting up your own fundraising page
10. **Celebrating** – your achievement and our 20<sup>th</sup> anniversary year
11. **Thank you** – for supporting us





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## THE LATRIGG CHALLENGE

**Start 11am**

**Finish 3pm**

*You must be 18 or over on 20<sup>th</sup> June 2020*

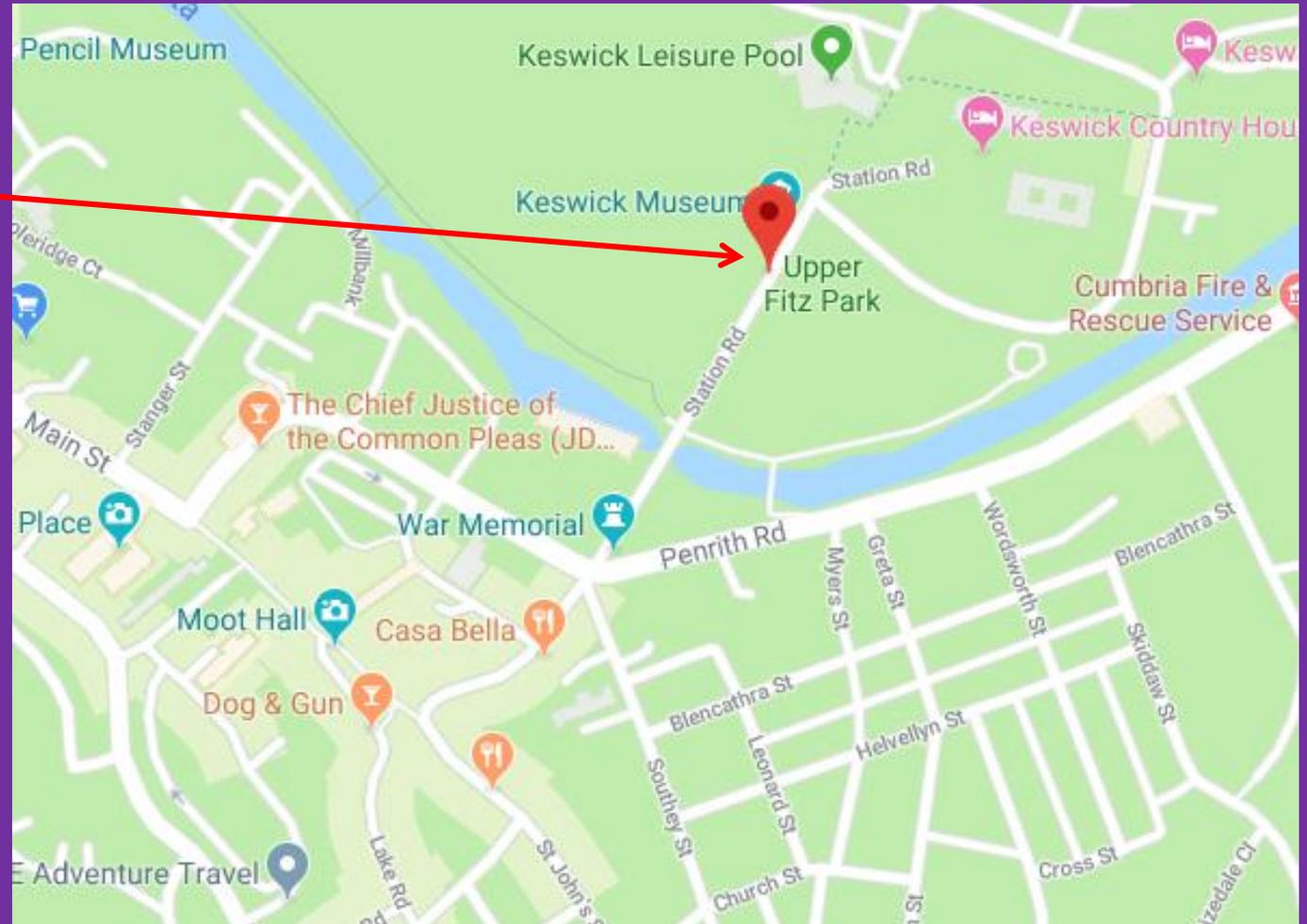
- You start and finish at the Keswick Museum
- You will walk the old railway line gently climbing to Threlkeld before turning and then climbing 368 metres to the top of Latrigg.
- The views from the top of Latrigg looking over Derwent Water and down Borrowdale are beautiful.
- This challenge is ideal for people who don't want to do a really demanding challenge, but who want to experience the beautiful Lakeland scenery and be part of the bigger fundraising team.
- We start the challenge as a team, walk as a team and finish as a team – experience the Brown Dog Family



# THE LATRIGG CHALLENGE STARTS AT 11 AM IN THE MORNING

You need to walk to the Keswick Museum on Station Road and be there by 10:45 AM

THE LATRIGG CHALLENGE FINISHES AT 3PM AT THE SAME PLACE



We meet at  
Keswick Museum  
on  
STATION ROAD

# THE LATRIGG CHALLENGE

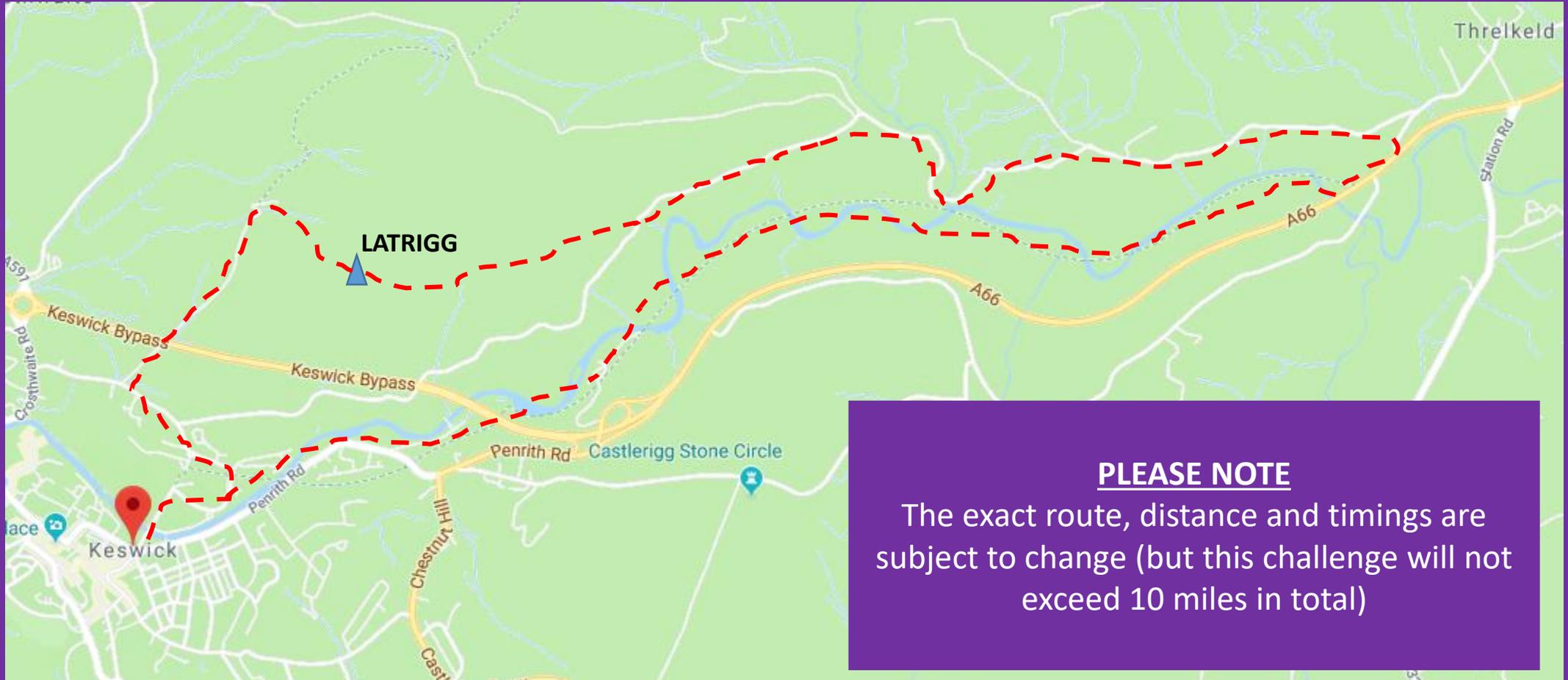
With wonderful views over Borrowdale

Total Ascent – 368 metres

Total Distance 7 miles

Start - 11am

Finish 3pm



## PLEASE NOTE

The exact route, distance and timings are subject to change (but this challenge will not exceed 10 miles in total)



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# CHALLENGE COSTS



## THE WORDSWORTH CHALLENGE

£50 per person “early bird offer” if you pay in full or set up a standing order in 2019

£65 per person if you pay or set up a Standing Order in 2020

Both options above include optional £35 Celebration “Dogs Dinner” (3 course silver service meal at the 4\* Skiddaw Hotel)

### Cost Includes

- ✓ T-Shirt
- ✓ Walking guides to lead you in safety
- ✓ Challenge Overheads
- ✓ Charity Insurance Cover
- ✓ 3 course silver service Celebration Dinner at the Skiddaw Hotel

### Not Included

- X Transport to/from Start/Finish – need to use own transport
- X Overnight accommodation (which may or may not be necessary)



# HOW TO REGISTER & PAY

[www.cancerbrowndog.co.uk](http://www.cancerbrowndog.co.uk)

**PLEASE NOTE**  
We are expecting a **high demand** as this is our special 20<sup>th</sup> Anniversary Challenge.  
**As numbers will be restricted we urge all potential challengers to register and pay ASAP**



**BROWN DOG** HELPING PEOPLE WITH CANCER

REGISTERED CHARITY 1111550

Home About us Who we help How you can help **Current fundraising events** Fundraising tool kit Past events Contact

Go to our web site  
[www.cancerbrowndog.co.uk](http://www.cancerbrowndog.co.uk)  
And click  
“Current Fundraising Events”

Complete the registration process by completing each question and stating which challenge you want to do (there are 3 to choose from)

Decide whether you want to pay in full  
  
or spread the cost using a standing order

If you pay in full you just follow the payment process to confirm your place in the team.

If you decide to set up a standing order you will be given our account details and asked to set it up. Once we see it is set up we will get in touch to confirm your place.

# FUNDRAISING – THE STEM CELL APPEAL 2020

It's easy to get carried away with the excitement of the challenge and focus on completing it. However, **remember the real challenge is about going the extra mile and raising more money than you ever thought possible.**

For 19 years we have been raising money and we have purchased some amazing equipment that really has made a difference to men, women and children who are fighting cancer.

**In 2020 we aim to raise £45,350 to purchase a Stem Cell Machine for Leicester Royal Infirmary – this is a massive goal!**

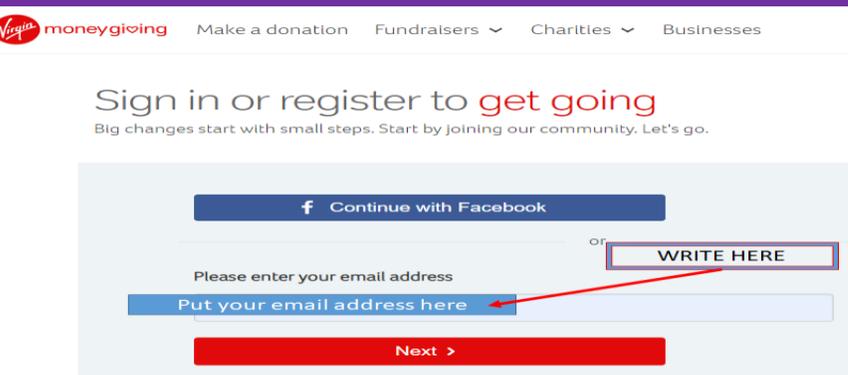
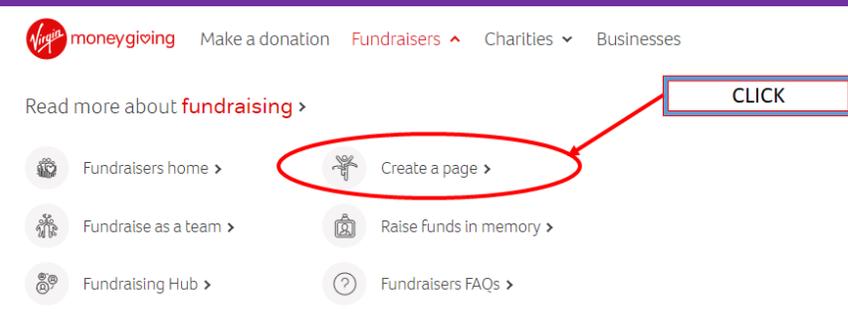
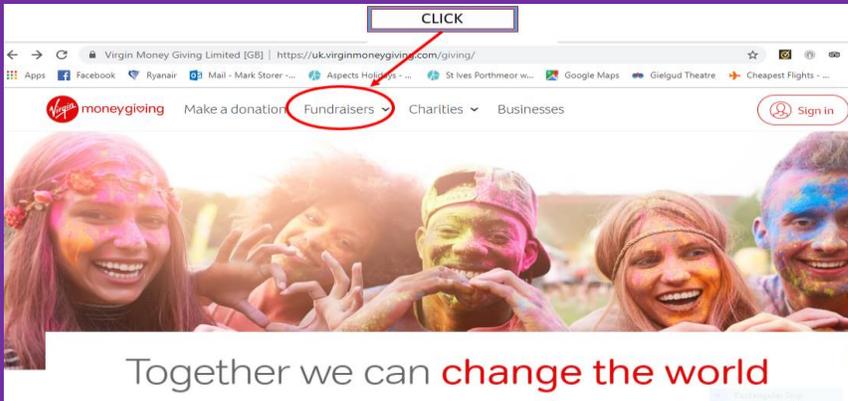
**This machine will extend the lives of people Fighting Myeloma Cancer and Lymphoma Cancer**

**If you join our challenge, we want you to challenge yourself to raise as much money as you possibly can.**

Don't just ask people to donate, think about organising a small event that will give enjoyment to supporters, such as a dinner party, BBQ, football match (lads v dads), cake sale, involve your local school, contact local businesses etc – see our fundraising pack on the web site



# https://uk.virgin moneygiving.com



Once you have registered and paid (or set up your standing order) **we would like you to set up your own fundraising page on Virgin Money Giving** and start raising money straight away

There are some good reasons for doing this:

- ✓ You are given your own link that you can mail to family, friends and colleagues, or put on Facebook/Twitter etc.
- ✓ It makes it easy for your supporters to donate
- ✓ Gift Aid is added automatically and goes straight to the charity
- ✓ You can set a target and track how you are doing against it
- ✓ Brown Dog can see if we are on track to hit our overall 2020 target

The process to set up your page is very easy and only takes 10 minutes to do.

If you and your partner or friend are doing the challenge you can set up a joint shared fundraising page.

If you can set up a Virgin Money Giving page – then please do

# CELEBRATING

When you have raised more than you ever thought possible and completed a challenge that has pushed your body to the limit then **it's only right that you celebrate in style.**

That's why we would love you to celebrate with us at our **SPECIAL 20<sup>TH</sup> ANNIVERSARY CELEBRATION DOGS DINNER** at the 4 star Skiddaw Hotel, where you can enjoy a 3 course silver service meal in our own private function room.

At the dinner we will celebrate 20 years of fundraising and we will reflect on the 2020 challenge as well as generally having fun and a great evening.





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Thank you for your support  
making a real difference to people fighting cancer