

THE SCA FELL CHALLENGE

Climb England's Highest Mountain (978m)

9am – 5pm



BROWN DOG

Helping people with cancer

Saturday 20th June 2020

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- You start and finish at Seathwaite
- You will climb 978 metres (3,209 feet) to the top
- You must train and prepare for this, as climbing England's highest mountain won't be easy
- The scenery on this challenge is breath-taking and beautiful
- At the top you will experience a real sense of pride and achievement
- We start the challenge as a team, walk as a team and finish as a team – experience the Brown Dog Family

THE SCA FELL CHALLENGE

Climb England's Tallest Mountain in 8 hours

Start 9am

Finish 5pm

You must be 18 or over on 20th June 2020



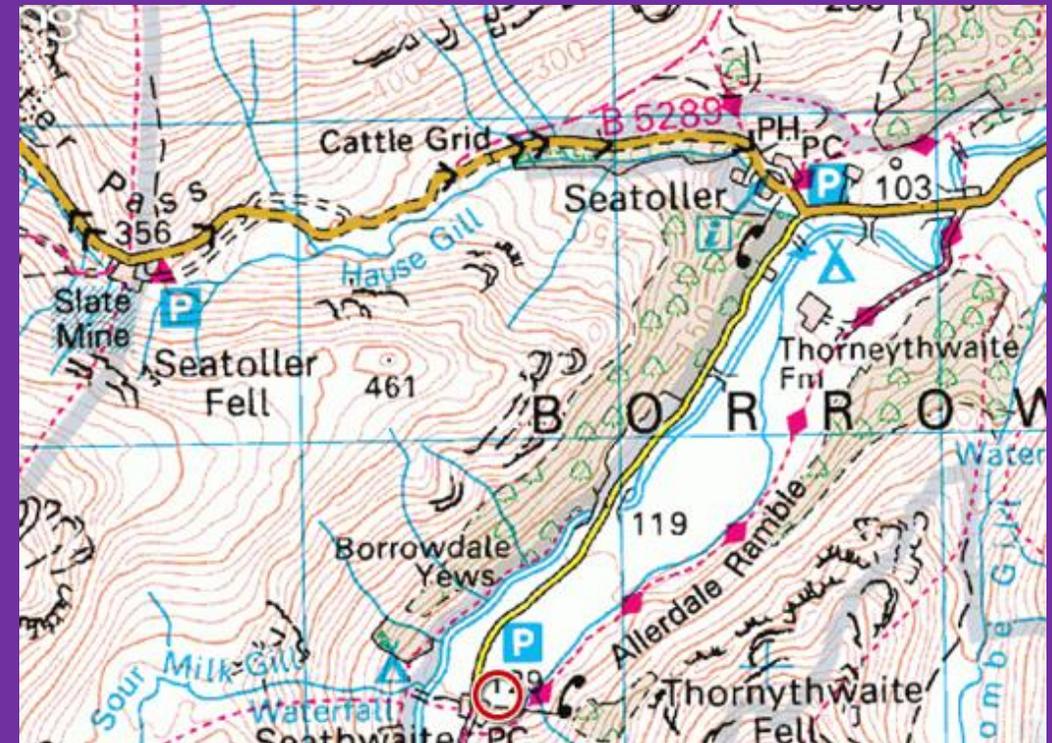
THE SCA FELL CHALLENGE STARTS AT SEATHWAITE AT 9 AM

You need to drive your own car (or share) from Keswick to Seathwaite (allow 30 mins)

You can park your car at the side of the road

YOU MUST BE AT SEATHWAITE BY 8:30AM

- 0.0 Head **north-west** on **Victoria St/A5271/A591** towards **Brewery Ln**
Continue to follow A5271/A591
 - 0.3 At the roundabout, take the **1st** exit onto **Main St/B5289**
Go through 1 roundabout
 - 0.7 At the roundabout, take the **1st** exit onto **Borrowdale Rd/B5289**
Continue to follow B5289
 - 7.7 Turn **left** onto **Styhead Pass**
Partial restricted-usage road
Destination will be on the right
 - 8.9 **Arrive:** Seathwaite, Keswick CA12 5XJ, UK
- Section time: 21 mins 28 s. Total time: 21





THE SCA FELL CHALLENGE

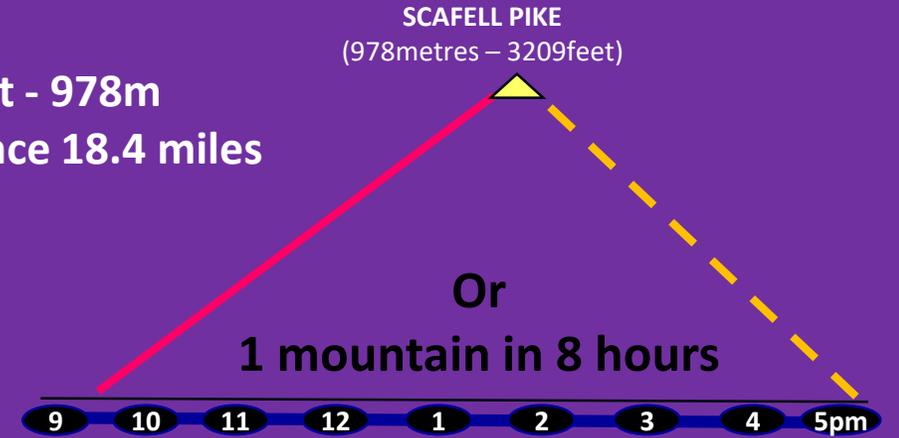
Climb England's Highest Mountain

Total Ascent - 978m

Total Distance 18.4 miles

Start - 9am

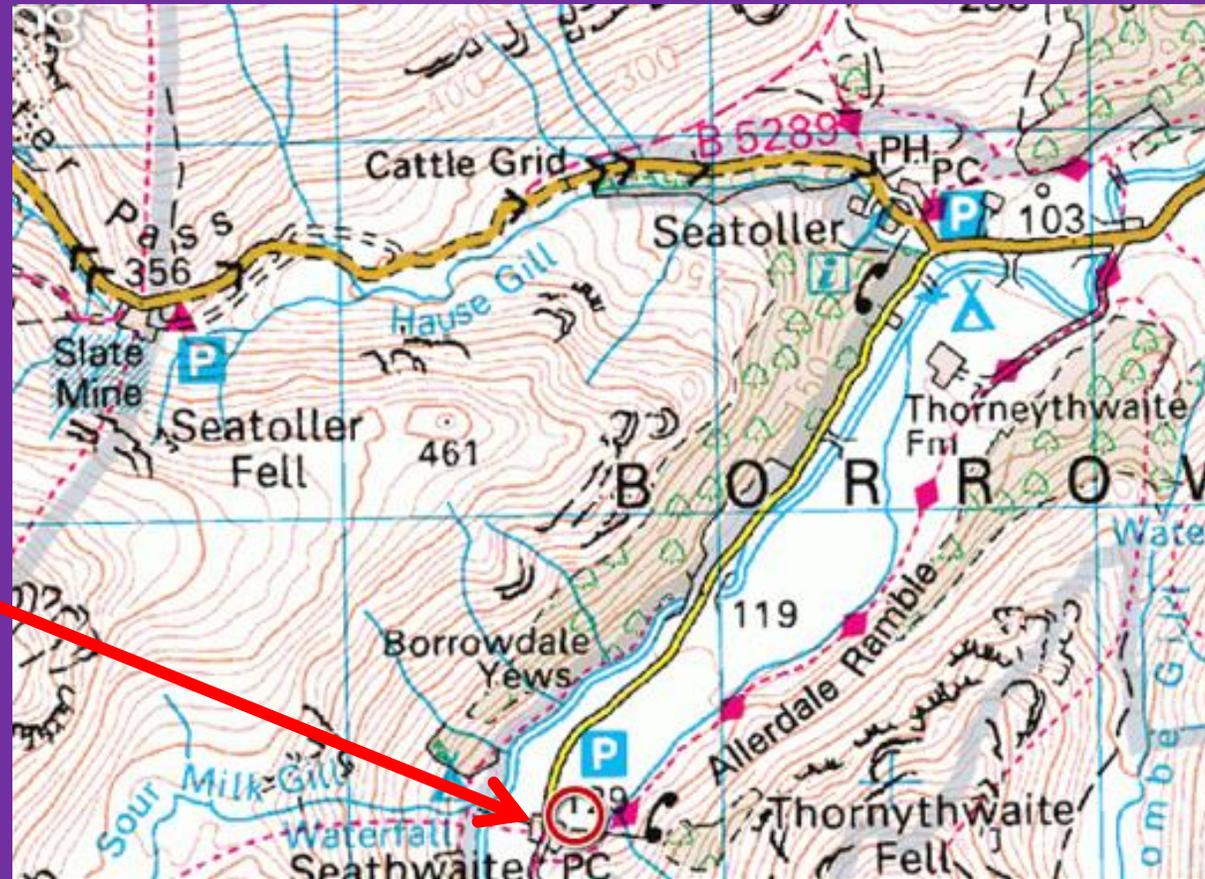
Finish 5pm



THE SCA FELL CHALLENGE FINISHES AT SEATHWAITE AT 5PM

You will then get back into your car and drive back to Keswick

Challenge
Finish Point
5pm





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CHALLENGE COSTS



THE SCA FELL CHALLENGE

£60 per person “early bird offer” if you pay in full or set up a standing order in 2019

£75 per person if you pay or set up a Standing Order in 2020

Both options above include optional £35 Celebration “Dogs Dinner” (3 course silver service meal at the 4* Skiddaw Hotel)

Cost Includes

- ✓ T-Shirt
- ✓ Walking guides to lead you in safety
- ✓ Challenge Overheads
- ✓ Charity Insurance Cover
- ✓ 3 course silver service Celebration Dinner at the Skiddaw Hotel

Not Included

- X Transport to/from Start/Finish – need to use own transport
- X Overnight accommodation (2 nights required)



HOW TO REGISTER & PAY

www.cancerbrowndog.co.uk

PLEASE NOTE
We are expecting a **high demand** as this is our special 20th Anniversary Challenge.
As numbers will be restricted we urge all potential challengers to register and pay ASAP



BROWN DOG HELPING PEOPLE WITH CANCER

REGISTERED CHARITY 1111550

Home About us Who we help How you can help **Current fundraising events** Fundraising tool kit Past events Contact

Go to our web site
www.cancerbrowndog.co.uk
And click
“Current Fundraising Events”

Complete the registration process by completing each question and stating which challenge you want to do (there are 3 to choose from)

Decide whether you want to pay in full

or spread the cost using a standing order

If you pay in full you just follow the payment process to confirm your place in the team.

If you decide to set up a standing order you will be given our account details and asked to set it up. Once we see it is set up we will get in touch to confirm your place.

FUNDRAISING – THE STEM CELL APPEAL 2020

It's easy to get carried away with the excitement of the challenge and focus on completing it. However, **remember the real challenge is about going the extra mile and raising more money than you ever thought possible.**

For 19 years we have been raising money and we have purchased some amazing equipment that really has made a difference to men, women and children who are fighting cancer.

In 2020 we aim to raise £45,350 to purchase a Stem Cell Machine for Leicester Royal Infirmary – this is a massive goal!

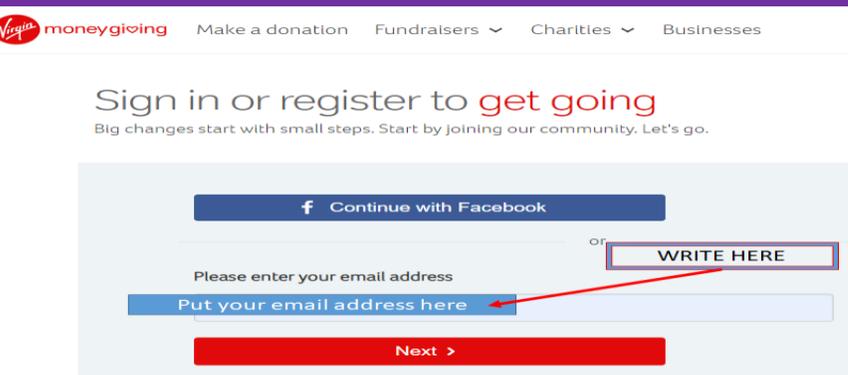
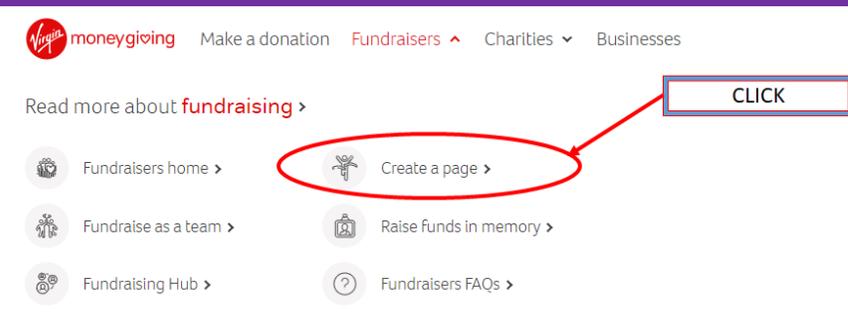
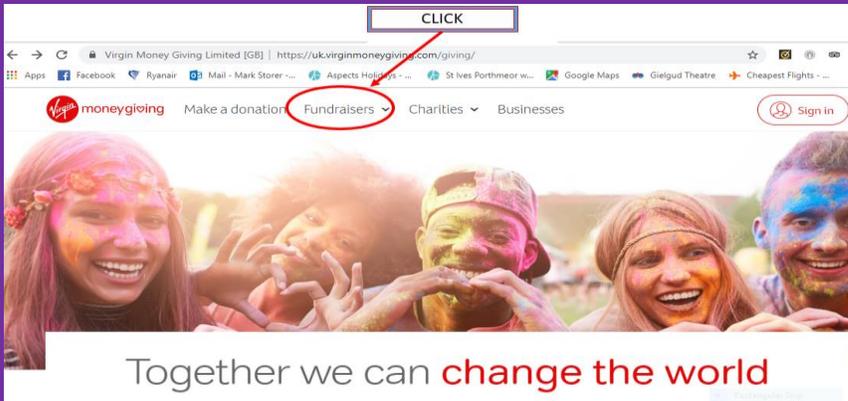
This machine will extend the lives of people Fighting Myeloma Cancer and Lymphoma Cancer

If you join our challenge, we want you to challenge yourself to raise as much money as you possibly can.

Don't just ask people to donate, think about organising a small event that will give enjoyment to supporters, such as a dinner party, BBQ, football match (lads v dads), cake sale, involve your local school, contact local businesses etc – see our fundraising pack on the web site



https://uk.virgin moneygiving.com



Once you have registered and paid (or set up your standing order) **we would like you to set up your own fundraising page on Virgin Money Giving** and start raising money straight away

There are some good reasons for doing this:

- ✓ You are given your own link that you can mail to family, friends and colleagues, or put on Facebook/Twitter etc.
- ✓ It makes it easy for your supporters to donate
- ✓ Gift Aid is added automatically and goes straight to the charity
- ✓ You can set a target and track how you are doing against it
- ✓ Brown Dog can see if we are on track to hit our overall 2020 target

The process to set up your page is very easy and only takes 10 minutes to do.

If you and your partner or friend are doing the challenge you can set up a joint shared fundraising page.

If you can set up a Virgin Money Giving page – then please do

CELEBRATING

When you have raised more than you ever thought possible and completed a challenge that has pushed your body to the limit then **it's only right that you celebrate in style.**

That's why we would love you to celebrate with us at our **SPECIAL 20TH ANNIVERSARY CELEBRATION DOGS DINNER** at the 4 star Skiddaw Hotel, where you can enjoy a 3 course silver service meal in our own private function room.

At the dinner we will celebrate 20 years of fundraising and we will reflect on the 2020 challenge as well as generally having fun and a great evening.





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Thank you for your support
making a real difference to people fighting cancer