



BROWN DOG

Helping people with cancer



Accumulative Team Challenge

Lands End to John O Groats

Walk, Run, Bike, Swim, Row near you
and help us achieve this
874 mile goal

THIS EVENT IS FREE

**Saturday 12th & Sunday 13th
June 2021**

Lands End to John O Groats

Saturday 12th & Sunday 13th June 2021



Let's get together in spirit and Travel the Length Of Great Britain

A total of 874 miles from Lands End to John O Groats

So on the weekend of 12th / 13th June
get out in the fresh air where you live
and Walk, Run, Swim, Row, Cycle
doing as much or as little distance as you want

Then tell us how far you went so we can calculate as a team if
we made it

Come on, we can do this even if we are not physically together



AIM OF THE CHALLENGE

Brown Dog is trying to raise £45,350 to purchase a Stem Cell Machine for Leicester Royal Infirmary.

This machine will extend the lives of people fighting Myeloma Cancer and Lymphoma Cancer

All money raised on this walk will go towards the purchase of the Stem Cell Machine



5 EASY STEPS TO FOLLOW.....

REGISTER

MAKE AN
OPTIONAL
DONATION

ASK PEOPLE TO
SPONSOR YOU
OR DONATE

WALK, RUN,
SWIM OR BIKE
ON 12TH/13TH
JUNE 2021

TELL US THE
DISTANCE YOU
COVERED

TO REGISTER

Send an email to:

rlittl15@jaguarlandrover.com

- Provide your name and mobile telephone number
- let us know how far you intend to go and by what means (e.g., walk or cycle etc)

TO DONATE

Use this link

[https://uk.virginmoneygiving.com/Charnwood ForestChallenge1](https://uk.virginmoneygiving.com/CharnwoodForestChallenge1)

FOR FUNDRAISING

Ask people to use this link

[https://uk.virginmoneygiving.com/Charnwood ForestChallenge1](https://uk.virginmoneygiving.com/CharnwoodForestChallenge1)

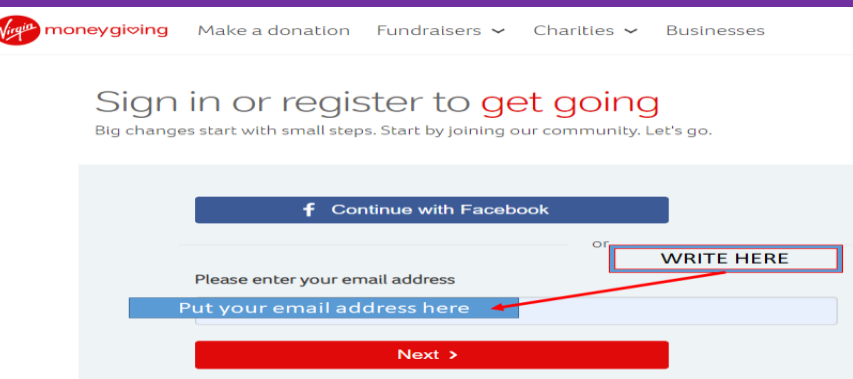
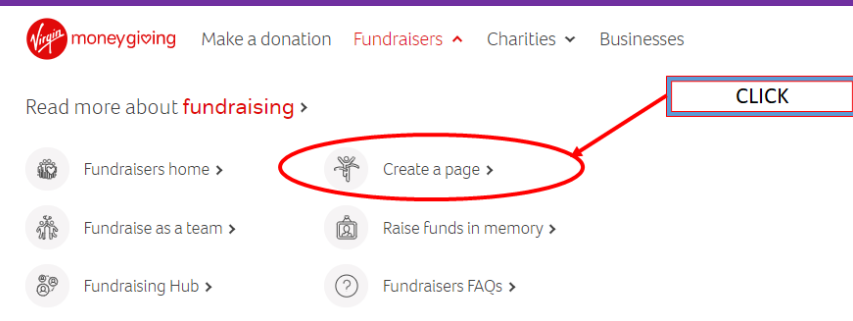
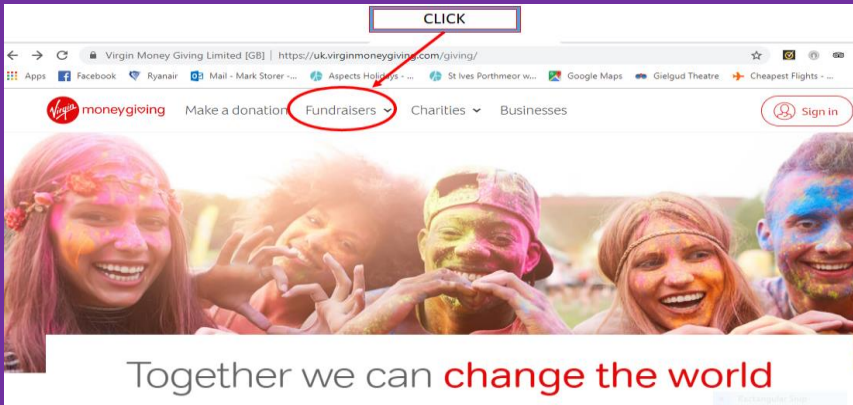
Or set up your own fundraising page using Virgin Money Giving and selecting Brown Dog as the charity you wish to support

SEND ACHIEVEMENT

rlittl15@jaguarlandrover.com

- Tell us how far you went
- Ideally record your achievement on STRAVA and send us your recorded summary

https://uk.virgin moneygiving.com



You can always set up your own fundraising page on Virgin Money Giving to help you raise money

There are some good reasons for doing this:

- ✓ You are given your own link that you can mail to family, friends and colleagues, or put on Facebook/Twitter etc.
- ✓ It makes it easy for your supporters to donate
- ✓ Gift Aid is added automatically and goes straight to the charity
- ✓ You can set a target and track how you are doing against it

The process to set up your page is very easy and only takes 10 minutes to do.



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*Thank you for your support
making a real difference to people fighting cancer*